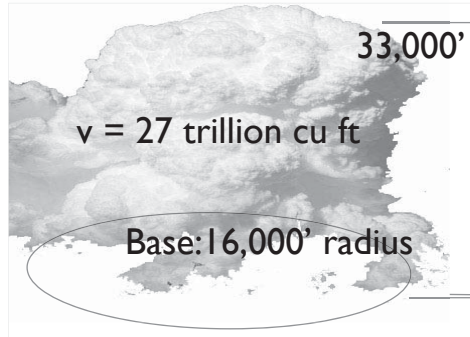
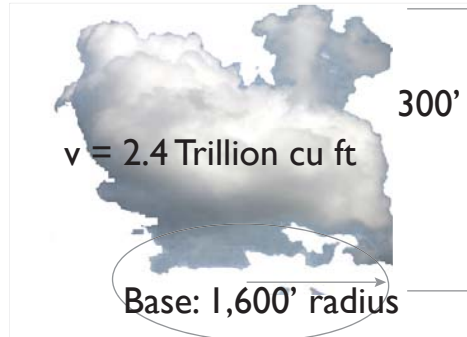


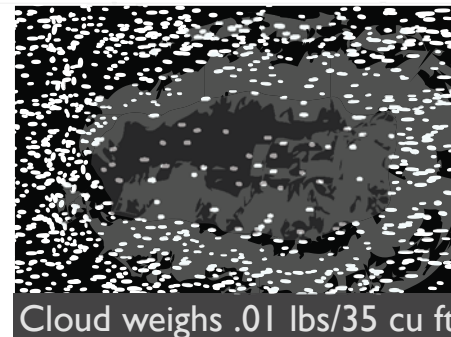
250 feet
200 feet
50,000 square feet



Large Cumulonimbus cloud
8 Trillion pounds



Cumulus cloud
900,000 Pounds



Weightless Massing

One of the reasons that 'cloud-like' architecture would be appealing and desirable is because structure could playfully give the impression of effortless suspension.

The two scalar focii of the Cloud studio are derived from the organizational logic clouds. The first scale is the molecular where trillion of cloud drops and ice crystals are energetically circulating and colliding into one another. The second scale is the massive continental or global scale because this is the scale that cloud systems operate at as a collective. Thus design that succeeds in both the hyper-localities and as a international network will portray the dynamics and complexities present in cloud logic.

mass of 875,000 pounds at the density of a plane

mass of 875,000 pounds at the density of a cloud

12,000 feet

15,000 feet

3,000,000 square feet