

PRIVATE

GREEK MUSEION - SACRED SPACE DEVOTED TO ARTISTIC
CREATION AND REMEMBERING CREATIONS OF THE PAST

COLLECTIONS - REFLECTION OF THE PRIVATE COLLECTOR

18TH
CENTURY

"OPAQUE BOX"

19TH
CENTURY

SHIFT FROM PRIVATE TO PUBLIC

MUSEUMS BECOME PUBLIC SPACE

ROLE OF MUSEUM - INSTRUCT, EDUCATE, PRESERVE, MAINTAIN

ARCHITECTURAL CONCERN - "LINEAR TYPOLOGY"

DIGITALIZATION & GLOBALIZATION

DIGITAL ARCHIVES

VIRTUAL MUSEUMS

PUBLIC

EDUTAINMENT, BLOCKBUSTER EXHIBITIONS
CULTURAL TOURISM RESOURCE

ARCHITECTURE ITSELF BECOME TOURIST ATTRACTION