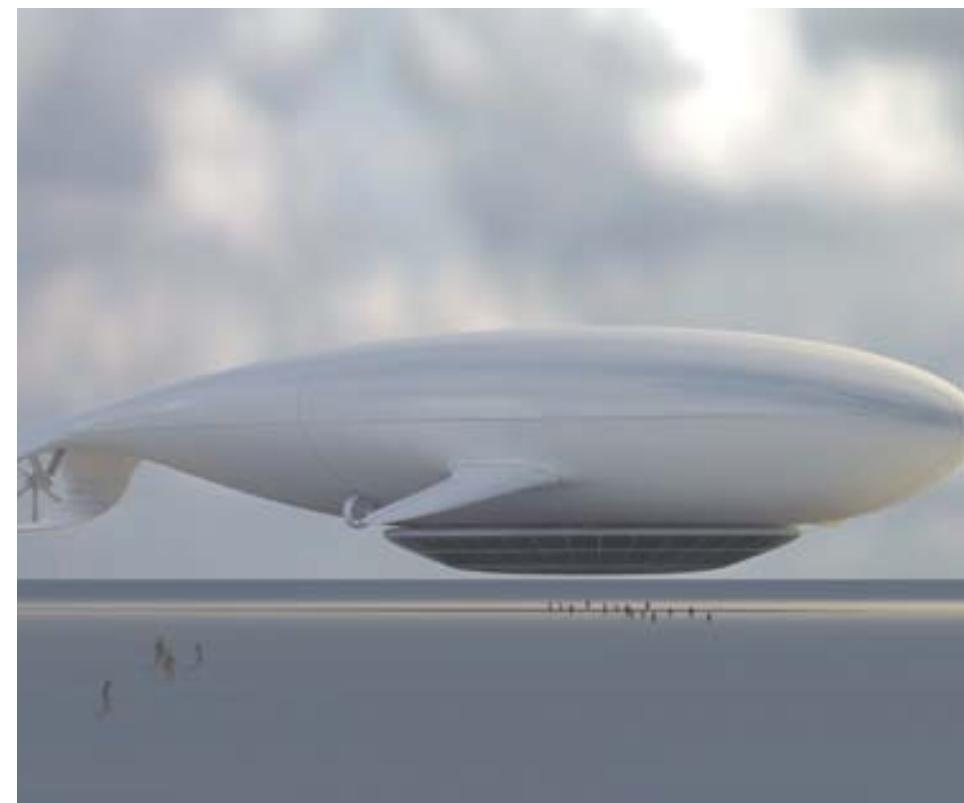
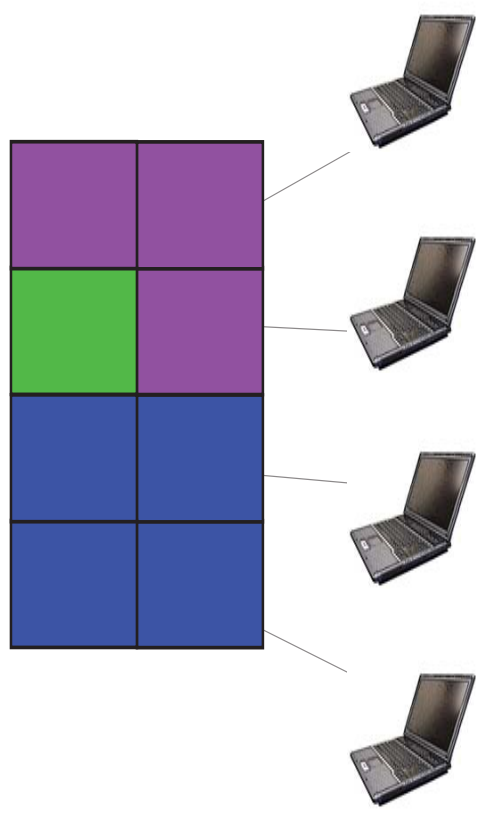
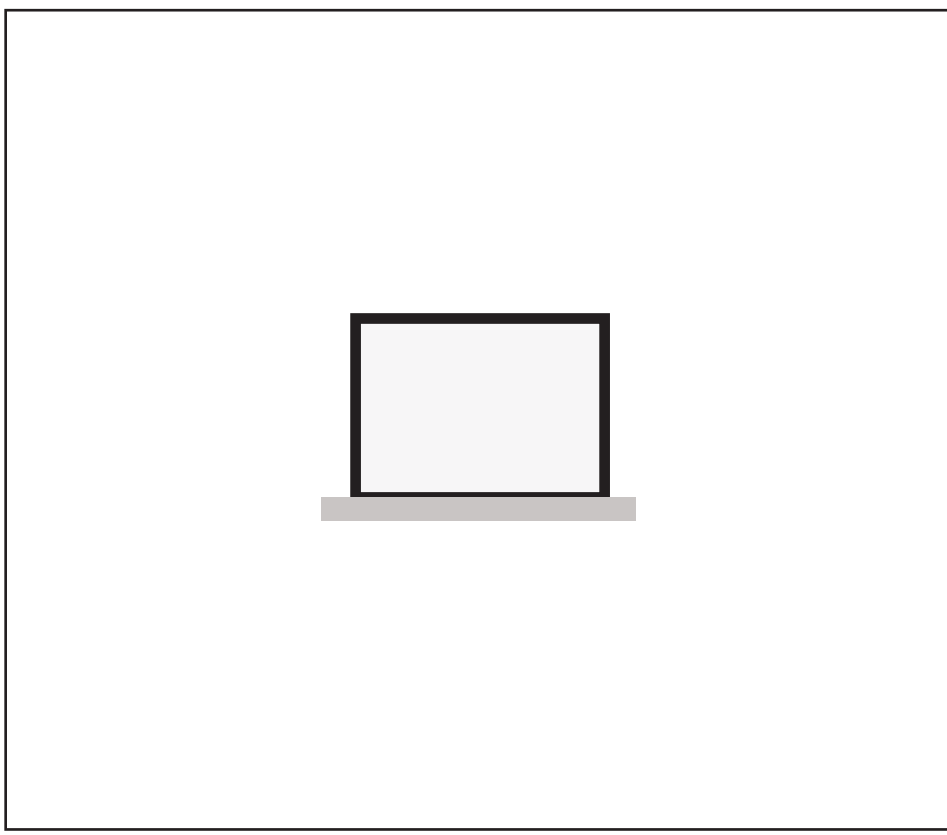


Advancing technology leaves physical objects obsolete



Cloud Transfers: Digital + Physical

Cloud computing has increased in popularity over the past decade because of its utilization of digital space over physical space. Users are able to access as much or as little server space as they like on a fluctuating basis. Consequently the process becomes increasingly fluid, removed, and magical - just the qualities its namesake is commonly associated with. The flow of information and digital communication will continue to skyrocket as we approach 2048 so the contemplations of architecture's value in a material-less sense is worth contemplating.

MANNED CLOUD Cruise Airship, Jean-Marie Massaud., Paris, France Living in the sky, watching the Earth from above. Rediscovering the marvel of traveling, experiencing contemplation. Exploring the world without trace. Manned Cloud is an alternative project around leisure and travelling in all its form, economic and experimental, still with the idea of lightness, human experience and life scenarios as the guiding principles. The spiral of Archimedes is the driving force of this airship in the form of a whale that glides through the air. Manned Cloud is a hotel with a capacity of 40 passengers and staffed with 15 persons, that on a 3-day cruise in 170 km/h permits man to explore the world without a trace: to re-experience travelling, timelessness and enhance the consciousness of the beauty of the world - and to experience spectacular and exotic places without being intrusive or exploitative. For me this project sums up a way of thinking that is the stake of tomorrow.